

New Kentile Plant is Nearing Completion, Bright Future Seen

The president of Kentile, Inc., whose newest resilient tile flooring plant is nearing completion in Torrance, looks for an increase of more than 100 per cent in the sales volume of resilient tile flooring in the nation by 1970.

David O'D. Kennedy said today that he expects an increase from the present annual output of 1,700,000,000 in square footage to more than 3,400,000,000 by the last year of the decade — with an important percentage of it produced and sold in western states.

"Any progress Kentile-Torrance makes will not come to us just because the west is constantly expanding," he said. "What really counts is getting a larger share of the available new business than other companies competing in the same market."

HE SAID THAT the company

decided some time ago to build for the first time in California to meet the burgeoning needs of home builders in western states. Kentile, one of the world's largest producers of resilient tile flooring, maintains plants in Brooklyn, South Plainsfield, N. J., and Chicago, Ill.

Kennedy and other members of Kentile's top management returned here recently from Torrance where they conducted an extensive tour of the Kentile plant at 2929 California St., for the benefit of Kentile divisional sales managers, sales representatives and architects' representatives.

JOSEPH L. KOLCYSKI, Kentile vice president, manufacturing, said that construction is progressing satisfactorily. Construction of the main factory building and separate office

building is approaching completion, the railroad spur tracks are already in use and a tank farm capable of holding 250,000 gallons of liquid materials to service the manufacturing operation is ready for production. At the present time, heavy machinery is in the process of being installed.

The Torrance plant, utilizing 18 acres of land, will depend on employment in the city's area to man the entire production operation.

INITIAL production equipment will be installed for the manufacture of asphalt tile and vinyl asbestos as well as for Kentile Asbestos Adhesive #1.

The main factory building will include offices for purchasing, personnel and factory supervisors; a control laboratory, occupying 4000 square feet with up-to-date testing equipment to

test raw materials and for rigid product control during manufacture; and a cafeteria and locker rooms.

IN THE MANUFACTURING area of the same building, there will be a 50,000 square foot mezzanine floor of reinforced concrete designed for a 250-pound per square foot live load. The manufacturing area will have a clear ceiling height of 30 feet to accommodate massive machinery.

The shipping department and warehousing building will utilize 65,000 square feet to carry a substantial inventory of the products manufactured, as well as a large supply of solid vinyl rubber, Kencove vinyl wall base, Crystalite and Cork flooring produced by Kentile.

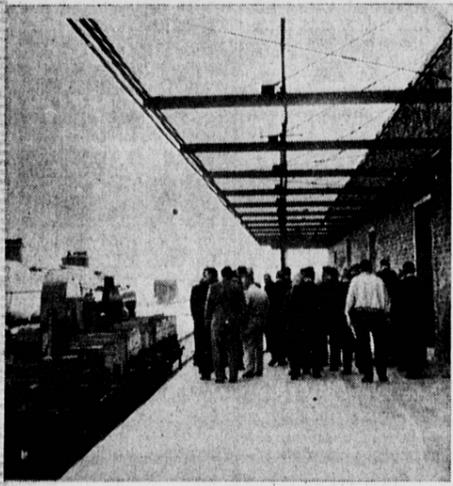
THREE RAILROAD tracks are serviced by the Santa Fe

Railroad. The trucking bay area will accommodate 20 trucks simultaneously; and one railroad spur track will accommodate 12 rail cars at the shipping dock.

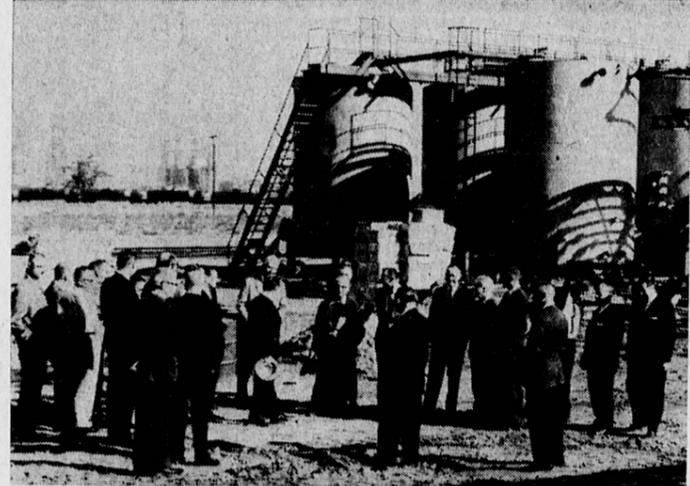
Kentile engineers have designed the most modern machinery and equipment incorporating electronic controls and automatic operations for the manufacturing process.

Realty Co. Salesmen To See Property Film

Title Insurance and Trust Co. will present a colored film strip series, "Understanding Property," at the Saturday, Feb. 27, meeting the salesmen education program at Alter Realty Co., 2305 Torrance Blvd. Wayne Pickett, title officer for the Los Angeles firm, will present the program according to Hank Mahler, educational chairman for Alter.



NEW EQUIPMENT . . . New machinery for Kentile's ultra-modern manufacturing plant containing 25,000 square feet of floor area in Torrance, California, arrives at railroad siding during tour of plant by divisional sales managers, sales representatives, architects' representatives and members of Kentile's top management. The Kentile plant, 16 miles south of Los Angeles, will service Western states when it opens this year.



KENTILE'S TANK FARM . . . An integral part of Kentile's plant in Southern California now nearing completion is a tank farm holding 250,000 gallons of liquid materials to service the manufacturing operation. Here, members of Kentile's top management, divisional sales managers, sales representatives, and architects' representatives tour the farm, part of what will be one of the largest resilient tile flooring plants in the country. Liquid resin is received in tank cars at elevated temperature of 350-degree Fahrenheit for the manufacture of Kentile asphalt tile. Plant is located in Torrance, 16 miles south of Los Angeles.

Brick Enjoying New Popularity With Builders

With brick enjoying ever increasing popularity as a basic and beautifying building material, Higgins Brick and Tile Co. enters 1960 with a tremendous backlog of orders that should keep its main Torrance and subsidiary plants working at capacity.

Shopping centers, homes, apartment buildings and factory buildings in final planning schedules may serve to make 1960 a record year in Torrance's astonishing history of explosive development.

has been closely identified with civic activity in Torrance and the surrounding area. Spacious clubroom headquarters maintained at the local offices are available for use by deserving civic organizations, notably the Boy Scouts, who use the rooms for their weekly meetings.

While Higgins products go into buildings all over Southern California, locally made brick find a flourishing market here at home in Torrance which started 1960 with building permits totaling nearly \$6

million in January. ESTABLISHED IN 1929 by J. R. Higgins Sr., the original plant at 2217 W. 174th St. occupies 22 acres. Other plants are located in Santa Monica, Monterey Park and Chino. The Higgins company always

The company is headed by Mrs. Mamie Higgins as president; J. R. "Bob" Higgins Jr. and Walter Higgins, vice presidents, and Mrs. Winifred Higgins Loughborough, secretary-treasurer.



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SAW AND DRILL CONCRETE?

...it's done every day with **Felker DI-Met diamond abrasive tools!**

Ever watch the laborious process of breaking out solid, fully hardened concrete? Ever notice the rough-edged, ugly scars when a patch was made? Ten years ago these damages were commonplace in all parts of the nation. But today you see them less and less because of Felker products, made in Torrance, California!

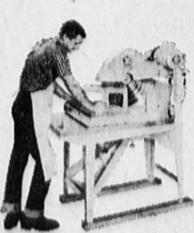
Here's how Felker cuts costs in the nation's tremendous construction program.



FELKER DI-LOCK DIAMOND ABRASIVE BLADES—Contractors no longer break out paving leaving rough, jagged unsightly edges. When a new pipe is laid or cut-outs made for planting trees such as was recently done in Torrance, concrete is first sawed! Removal then leaves smooth straight sides—easy to repair, unnoticeable to the eye. Felker Di-Lock diamond blades have made this operation possible and are a standard tool in the industry, nationwide.



FELKER CORE-LOCK DIAMOND ABRASIVE CORE DRILLS—Any concrete, brick, or masonry wall, floor, slab or foundation can be easily drilled to exact diameter permitting neat, easy installation of new pipe lines, air ducts, drainage pipes, electrical conduits, guard rails, etc. The answer is in these specialized Felker Core-Lock diamond core drills. They slice through concrete and aggregate—even steel reinforcing bars, and leave round, true, smooth walled holes that exactly fit each pipe requirement.



FELKER DI-MET MACHINES
For use with Felker Di-Met diamond abrasive blades and drills, a whole new line of machines has been developed. Here are only a few:

Felker Di-Met Masonry Saws—for cutting stone, brick, block and other masonry building materials.



Felker Di-Met Core Drilling Machines—for producing holes in concrete, brick, or masonry walls, floors and ceilings; for producing core samples in any pour.



Felker Di-Met Concrete Cutting Machines—for sawing all paving materials—concrete or asphalt.

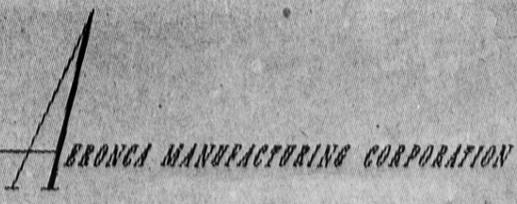


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